



CREATE GLOUCESTERSHIRE'S CREATIVE CAREERS PROGRAMME

Progress report February – October 2015



We are delighted to share progress with you on our Creative Careers Programme which is giving a new generation of young people in Gloucestershire a first step into the creative industries.

The programme is working- four of the original interns who have completed their placements, have been offered paid work with their current employers. This is not only good news for the young person, its great news for the sector as we diversify and refresh the talent pool.

If you would like to know more or get involved in some way do please contact me. Louise - louise@creategloucestershire.co.uk

Here are some of the highlights so far this year.

- Launch event at Stroud Valleys Arts with current co-hort of interns and apprentices, employers and invited guests. Cheque handed over by James Millar, Trustee from the Summerfield Trust.
- First networking meeting for first round of creative interns and apprentices, hosted by employer, Hawkwood College to share learning, experiences and advise on the recruitment of the next cohort.
- Further investment from Creative and Cultural Skills to create 23 new creative work place opportunities for young people as interns and apprentices. This includes 6 smaller organisations, which are based in a rural location, and 6 who are taking on a young person for the first time. More info here.
<http://www.creategloucestershire.co.uk/news/2015/6/22/new-investment-for-creative-employment-opportunities-in-gloucestershire>
- Meetings have taken place with 3 colleges in the locality, including Cirencester College, Stroud and South Gloucestershire College and Gloucestershire College to see how we can work together to link into careers events, as well as using the cohort of interns and apprentices to share their experiences through peer-to-peer mentoring sessions and mechanisms to support recruitment.



- Create Gloucestershire supported GFirst LEP and the Creative Sector Group in delivering 8 creative careers roadshows, involving 500 Year 9 pupils in secondary schools across Gloucestershire. This included the development of a short film to promote the range of creative jobs in the county in which 2 creative apprentices shared their experiences and 4 apprentices/interns and 2 creative employers took part in the discussion groups. This film has now been shared on the Create Gloucestershire website and at a recent Jobs Fair. Here is the link: https://www.youtube.com/watch?v=Eplg_rlV3c&feature=youtu.be

- Scoping meetings with Creative and Cultural Skills, Growth Hub and Real Ideas Organisation to develop joint careers training and networking opportunities for young people, currently involved in the Creative Employment Programme as interns/apprentices and to open out to interested young people through organisations, such as Young Gloucestershire and Jobcentre Plus.

- Launch of bursary programme for employers involved in the Creative Employment Programme. 10 applications have been received and reviewed by an independent partner, with priority given to new employers, sole traders/micro businesses and those working in a rural location. 9 employers have now received funding to purchase laptops, office space, etc to take on a young person in their new role.

- 3 young people have already been recruited and the remaining 20 job opportunities will be advertised and secured between September - Dec 2105. Here is the information on 10 new work placements currently being recruited: <http://www.creategloucestershire.co.uk/news/2015/9/29/3-more-new-intern-and-apprenticeship-jobs-up-for-grabs-in-gloucestershire>

- A number of promotional recruitment events are planned to promote these jobs, working with the Colleges, Growth Hub, JCP and Young Gloucestershire to ensure we extend our reach to include young people facing barriers. Including involvement at the Recruitment Day at Cheltenham Jobcentre Plus, with interest from over 35 young people, Job Fair at Stroud and South Gloucestershire College on 6 October and Ambition Stroud careers event on 11 November.

- 2 presentations have been organised for 8 staff from JCP in Stroud at Hawkwood College and 30 staff at the JCP in Gloucester to profile the Creative Employment Programme, forthcoming job opportunities and what skills employers are looking for. Further visits are planned in Cirencester, Tewkesbury and Forest of Dean.



"We feel it is really important to be able to offer good quality arts jobs to young graduates returning to the Forest of Dean to contribute to the local economy and the health of the arts industries. Interns can gain valuable experience in their home areas making living in the Forest more sustainable for young people and keeping talent and expertise here."

Sally Gibson, Artistic Director, Artspace Cinderford

"I've just finished my first month working as New Brewery Arts' creative apprentice. It's so wonderful and inspiring to be working in a creative environment and helping people pursue their artistic talents with the many courses and workshops we run! I've already gained so much experience".

Jodie Sutton, creative apprentice at New Brewery Arts.

"The Roses has always been an important place to me, and to have such an active role in securing its future has been both a pleasure and a challenge. I look forward to my future with The Roses, and I'm grateful for the opportunity to continue my role".

Hayley Wayre, Fundraising intern with The Roses theatre

"I am so thankful to the Creative Employment Programme (CEP) for giving me so much support in finding an internship, giving me the wonderful opportunity to progress my professional development in a creative environment. Because of the support of the CEP throughout my internship and Art Shape's brilliant training I am now thrilled to start my new position as Assistant Project Manager. I hope to continue learning and growing my career in the arts to really use my creativity to make a difference in the community".

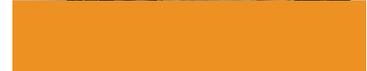
Steff Willis shares her experience as a Project Manager intern with Art shape

"I have been working as Social Media, Marketing and Office Intern at Hawkwood College. It's been great being part of the team at Hawkwood and having loads to get involved with - a very varied and full experience. I have really enjoyed working with customers, working in the marketing team and helping with our Open Day and the recent Seed Festival".

Natasha O'Dowd, intern at Hawkwood College



New creative apprentice at New Brewery Arts



First intern at Hawkwood College, helping out at their Open Day.